



Lights Camera Action

A challenging team activity that links upfront brand promises with culture. The lived experiences of staff and customers always reveal whether the team dynamics is centred around the organisations mission and purpose. This activity will require participants to reflect and personify what the upfront promises to the World are, and then how they bring them to life, and turn this into a high-quality Video, that will be recorded and played back in the evening. Requires creative thinking, imagination, project planning, rehearsal, and successful execution

Session Flow:

Step 1: Scene Set:

- Introduction to what makes a team high performing
- Exploration of team dynamics (mindset & behaviours)
- Results Based Accountability
- The 4 Minute Story Telling Rule
- Setting rules and parameters for the session

Step 2: Run Team Activity

- For Agreed Period of Time

Step 3: Debrief

- The lived experience, what went well, “ah ha” moments
- Key take outs and links to what was discussed earlier
- Next Steps (Awareness without Action is Useless)

Step 4: Red Carpet Playback

The captured materials will be edited with some volunteer editors from each team, with our videographer. These will then be played back to the team after dinner, or first thing the next morning, dependent on agenda schedule.

Activity Structure:

- Structure participants into teams of five or six
- An initial briefing on developing a story (behind and in front of the camera)
- Key tips and rules
- Some key leaders can also be briefed to act as Facilitators and Observers to gain an understanding of how their team members perform

Key Team Elements Explored:

- Creative Thinking and Project Planning
- Team Member Roles & Responsibilities (Formal & Informal)
- Effective Storytelling and Feedback Loops
- Team Familiarity and Personal Attributes
- Team Focus (Focus and allocate time to what matters)
- Types of thinking: Lateral, Practical, Analytical, Creative, Strategic, Action
- Team disciplines, time management and participants mindsets

Professional Fee:

\$6,500 (inclusive of GST) for up to 24 participants

Inclusions:

- ✓ All activity materials and IP (Tailored to outcomes)
- ✓ Pre-Event briefing and setting of desired outcomes
- ✓ Two Facilitators (Lead Facilitator & Videographer)
- ✓ Edited video outcomes
- ✓ Post event debrief of observations and feedback
- ✓ Discussion on how to leverage and showcase the content captured back at work